

GELATO



PASTRY



COFFEE



BAKERY



PIZZA



The B2B platform for the gelato, pastry&chocolate, coffee, bakery and pizza communities. Where ingredients are trending, products are evolving, and technology and equipment are shaping the future of the out-of-home industry.

- EQUIPMENT, TECHNOLOGY & KITCHEN MATERIALS
- INGREDIENTS & SEMI-FINISHED GOODS
- FROZEN & READY-MADE PRODUCTS
- PACKAGING SOLUTIONS & MACHINERY
- FURNITURE, FURNISHINGS & SERVICES

# SIGEP

## WORLD

# FACTS & FIGURES

## 2026 Edition

[sigep.it](http://sigep.it)

# The World Expo for Foodservice Excellence

ORGANIZED BY

**ITALIAN  
EXHIBITION  
GROUP**  
Providing the future

IN COLLABORATION WITH



Ministero degli Affari Esteri  
e della Cooperazione Internazionale

**ITCA**  
ITALIAN TRADE AGENCY

**OpportunItaly**  
www.opportunitaly.it

# THE LAYOUT



# EXHIBITORS

Data from the 2026 edition

The most comprehensive offer for the Foodservice sectors of Gelato, Pastry, Chocolate, Coffee, Pizza and Bakery: technologies, ingredients, equipment, furniture, tableware, packaging solutions.

**1,400**

EXHIBITING BRANDS

**+8%** COMPARED TO 2025 EDITION

**22%**

FROM ABROAD

**47**

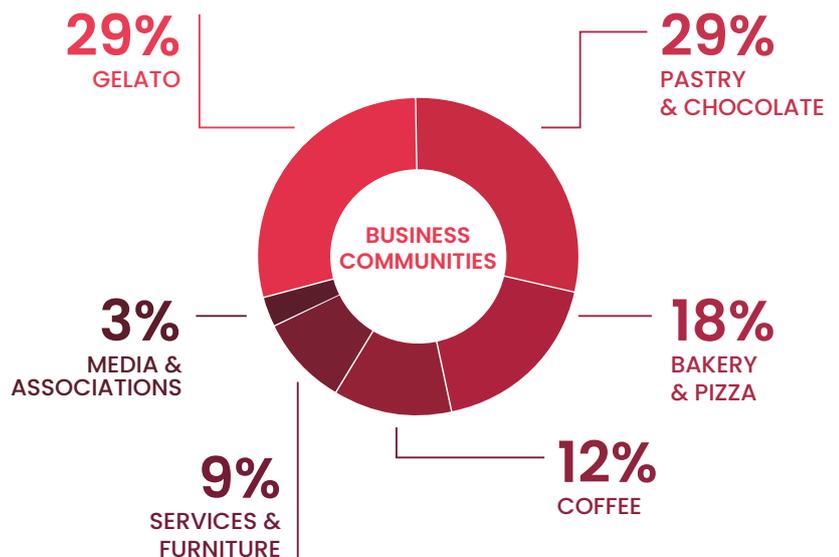
COUNTRIES

TOP COUNTRIES OF ORIGIN: (EXCLUDING ITALY)

1. SPAIN
2. GERMANY
3. FRANCE

4. CHINA
5. TURKEY

## ACTIVITY SECTORS



**138K**

SQM OF EXHIBITION AREA

**30**

PAVILIONS

# VISITORS

Data from the  
2026 edition

SIGEP WORLD attracts Foodservice Industry professionals and decision makers whose business interests and activities will shape the future of this sector. **Importers, distributors, canteen services, catering and hospitality chains**, from around the world, choose Rimini to preview the latest insights into the trending Foodservice solutions.



**198,000**

TOTAL ATTENDANCE

OF WHICH **+7%** INCLUDED IN THE

**PREMIUM VISITOR** PROGRAM

**25%**

ABROAD



**160**

COUNTRIES

## TOP COUNTRIES OF ORIGIN:

(EXCLUDING ITALY)

1. SPAIN
2. GERMANY
3. FRANCE
4. ROMANIA
5. GREECE

**76%**

EUROPE

(EXCLUDING ITALY)



**9%**

AMERICAS



**5%**

AFRICA

**10%**

ASIA AND  
OCEANIA

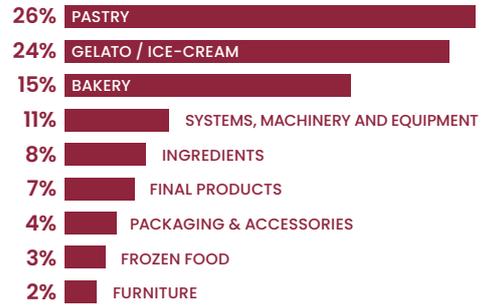
# 34%

## PUBLIC ESTABLISHMENTS / CHAINS



# 28%

## PRODUCERS/LABORATORIES



# 3%

## MEDIA, ASSOCIATIONS & INSTITUTIONS, PROFESSIONAL INSTITUTES

# 10%

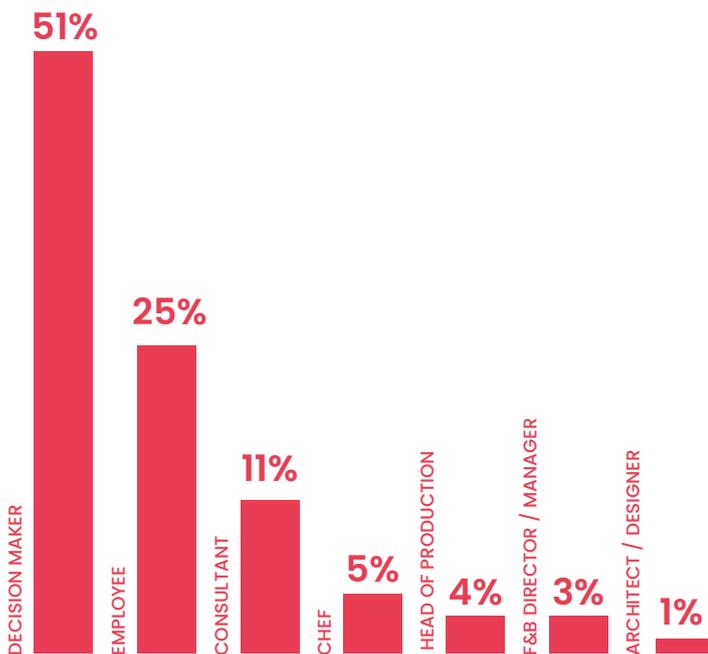
## SERVICES

# 25%

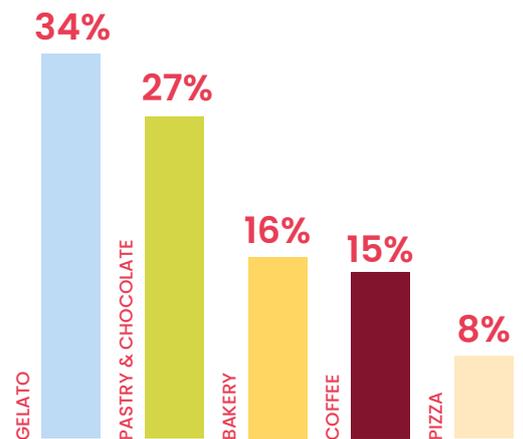
## DISTRIBUTION



## VISITOR PROFILE



## EXHIBITION SECTORS OF INTEREST



# TOP BUYERS

Data from the  
2026 edition

Thanks to careful scouting initiatives targeting **top-profile buyers** and cooperation with the Italian Trade Agency (ITA) and the Ministry of Foreign Affairs and International Cooperation, and with the support of IEG's international network of regional advisors, the expo attracts real decision makers, making SIGEP WORLD a unique opportunity to meet selected buyers from all over the world.



**502**  
BUYERS



**74** COUNTRIES | **18** DELEGATIONS FROM ALL OVER THE WORLD



**5,851**  
BUSINESS MEETINGS

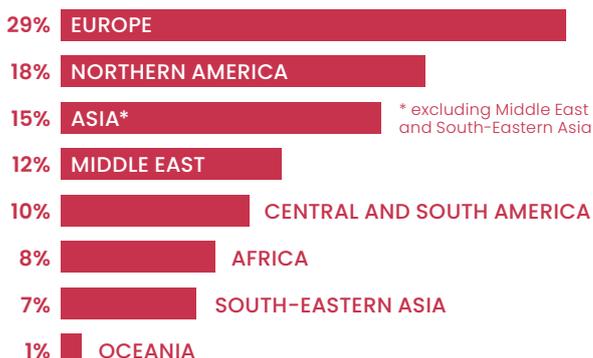
## TOP 5 COUNTRIES

1. USA
2. INDIA
3. CANADA
4. TURKEY
5. SPAIN

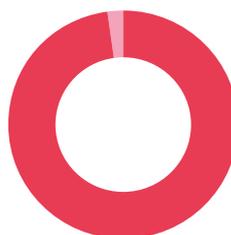
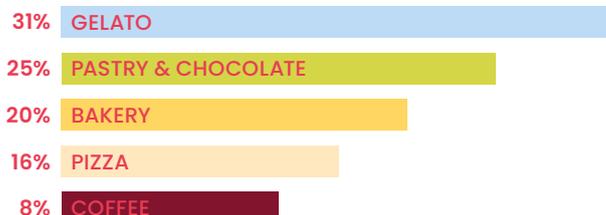
## PROFILE



## ORIGIN

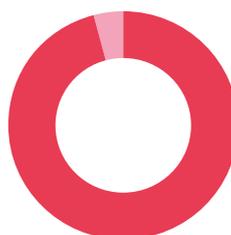


## EXHIBITION SECTORS OF INTEREST



**99%**

CONSIDER THEMSELVES SATISFIED WITH THE EXHIBITION OFFER



**98%**

DECLARE THAT HAVE ACHIEVED THEIR OBJECTIVE



**100%**

RECOMMEND TO VISIT SIGEP WORLD

# EVENTS

Data from the  
2026 edition

A rich programme of talks, demos, masterclasses and competitions aimed at enriching operators' skills and knowledge, keeping abreast of the latest trends and innovations and encouraging the sharing and exchange of ideas.

**400**

EVENTS

**8**

ARENAS

**8**

COMPETITIONS

**200**

SPEAKERS

**3**

INTERNATIONAL COMPETITIONS

GELATO WORLD CUP  
JUNIORES PASTRY WORLD CUP  
PIZZA SENZA FRONTIERE - WORLD PIZZA CHAMPION GAMES

## SIGEP VISION

SEE  
WHAT'S  
COMING,  
FIRST

An exclusive global observatory for the Foodservice Industry, developed in collaboration with top research institutes and crafted to deliver insights and trend intelligence to SIGEP WORLD community.

### VISION PLAZA

The stage dedicated to new trends, visions and possible scenarios in the sector.

**26**

TALKS

### START-UP AREA

An exhibition area entirely reserved for innovative Start-Up and young companies.

**20**

START-UPS

### LORENZO CAGNONI AWARD

A prestigious award assigned to the revolutionary pioneers of the sector.

The categories:

1. BEST ORGANIC / FREE FROM PRODUCT
2. DIGITAL INNOVATION AND AI
3. EQUIPMENT, TECHNOLOGY & KITCHEN MATERIALS
4. FROZEN & READY-MADE PRODUCTS
5. INGREDIENTS & SEMI-FINISHED GOODS
6. PACKAGING SOLUTIONS & MACHINERY
7. SUSTAINABILITY

IN COLLABORATION WITH



ASSOCIAZIONE  
NAZIONALE  
GIOVANI  
INNOVATORI

ITA<sup>®</sup>  
ITALIAN TRADE AGENCY

# SUSTAINABILITY DISTRICT

The special area dedicated to the latest innovation in sustainable practices.

**25**

TALKS

# COMMUNITY

Data from the  
2026 edition

199,7K

SOCIAL COMMUNITY

300K

NEWSLETTER DATABASE

DIGITAL  
PLATFORM

5,5 MILLION

TOTAL IMPRESSION  
ON SOCIAL MEDIA

802

JOURNALISTS

430,350

EXHIBITOR SECTION  
INTERACTIONS

## TEO The Eating Out Hub

The Eating Out Hub è la business community che riunisce gli eventi di Italian Exhibition Group nel settore foodservice e fa da catalizzatore per lo sviluppo di business, relazioni, contenuti e innovazione.

MAY  
6-8,  
2026

RIMINI

JUNE  
8-9,  
2026

SHANGHAI, CHINA

JULY  
15-17,  
2026

SINGAPORE

JANUARY  
23-27,  
2027

RIMINI

FEBRUARY  
21-23,  
2027

RIMINI

MARCH  
2027

LAS VEGAS

VENDITALIA

The Vending Expo

The Global Expo  
for the Vending Industry

RIMINI, ITALY  
Expo Centre

SIGEP

CHINA

Excellence  
in Foodservice

ROADSHOW

艾美吉  
IEG X CHINA

SIGEP

ASIA

Excellence  
in Foodservice

IN CONNECTION  
WITH  
RESTAURANT ASIA  
CO-LOCATED WITH  
FOOD2GO

IEG X ASIA

SINGAPORE  
Sands Expo &  
Convention Centre

SIGEP

WORLD

The World Expo for  
Foodservice Excellence

NEW

OPENING DAYS  
Friday - Tuesday

RIMINI, ITALY  
Expo Centre

BEEER &  
FOOD

ATTRACTION

The Eating Out  
Experience Show

YYY  
MIXOLOGY  
ATTRACTION

The Fine Drinking  
Experience Show

BB  
TECH  
EXPO

The Beer & Beverage  
Technologies Show

RIMINI, ITALY  
Expo Centre

SIGEP

USA

Excellence  
in Foodservice

LAS VEGAS, USA  
Las Vegas Convention  
Center  
@ INTERNATIONAL PIZZA EXPO

# SEE YOU AT

# SIGEP

WORLD

The World  
Expo for  
Foodservice  
Excellence

23–27  
January 2027

*Rimini  
Expo Centre,  
Italy*

teamsigep@iegexpo.it  
sigep.it



ORGANIZED BY

**ITALIAN  
EXHIBITION  
GROUP**  
Providing the future

IN COLLABORATION WITH



Ministero degli Affari Esteri  
e della Cooperazione Internazionale

**ITCA**  
ITALIAN TRADE AGENCY

**OpportunItaly**  
www.opportunitaly.it