

# TECHNICAL FORM SIGEP 2027

## EXHIBITING RATES FORM



23 - 27 JANUARY 2027

### EXHIBITING RATES PER SQM - BARE AREA <sup>(1)</sup>

|                                                                                           | 1 open front | 2 open fronts | 3 open fronts | 4 open fronts |
|-------------------------------------------------------------------------------------------|--------------|---------------|---------------|---------------|
| <b>FAST REBOOKING RATES</b><br>only if deposit paid within<br>6 <sup>th</sup> MARCH 2026* | € 239.00     | € 262.00      | € 267.00      | € 274.00      |
| <b>STANDARD RATES</b><br>from 7 <sup>th</sup> MARCH 2026                                  | € 258.00     | € 279.00      | € 290.00      | € 300.00      |

### EXHIBITING RATES PER SQM - SHELL SCHEME AREA <sup>(1)</sup> COMPULSORY for STAND SMALLER or EQUAL to 26 sqm

| BASIC type                                                                             | 16 sqm       |              |              | 32 sqm       |              |              |
|----------------------------------------------------------------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|
|                                                                                        | 1 open front | 2 open front | 3 open front | 1 open front | 2 open front | 3 open front |
| <b>FAST REBOOKING RATES</b><br>only if deposit paid within 6 <sup>th</sup> MARCH 2026* | € 6,708.00   | € 7,076.00   | € 7,156.00   | € 12,116.00  | € 12,852.00  | € 13,012.00  |
| <b>STANDARD RATES</b><br>from 7 <sup>th</sup> MARCH 2026                               | € 7,013.00   | € 7,348.00   | € 7,524.00   | € 12,726.00  | € 13,396.00  | € 13,748.00  |

| SMART type                                                                             | 16 sqm       |              |              | 32 sqm       |              |              |
|----------------------------------------------------------------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|
|                                                                                        | 1 open front | 2 open front | 3 open front | 1 open front | 2 open front | 3 open front |
| <b>FAST REBOOKING RATES</b><br>only if deposit paid within 6 <sup>th</sup> MARCH 2026* | € 8,948.00   | € 9,316.00   | € 9,396.00   | € 16,596.00  | € 17,332.00  | € 17,492.00  |
| <b>STANDARD RATES</b><br>from 7 <sup>th</sup> MARCH 2026                               | € 9,253.00   | € 9,588.00   | € 9,764.00   | € 17,206.00  | € 17,876.00  | € 18,228.00  |

**\*BE ADVISED THAT TO BENEFIT FROM PROMOTIONAL RATES THE ADVANCE PAYMENT MUST BE SETTLED BY THE DATES INDICATED, ELSE THE AFORESAID RATES CANNOT BE APPLIED**

### OTHER ITEMS <sup>(2)</sup>

|                                                                                                                                                                                                                                                                                                           |                               |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| <b>Registration fee</b> (compulsory for each exhibitor) together with the sale of exhibitor invitation tickets<br>includes: covers insurance, exhibitors' badges according to exhibit area, inclusion in the official list of Participants,<br>local publicity taxes, 1 parking permit, Wi-Fi connection) | € 800.00                      |
| Digital Platform - Standard Profile + Lead Scanner for visitors badge - compulsory                                                                                                                                                                                                                        | € 500.00                      |
| Red Area Surcharge <sup>(3)</sup>                                                                                                                                                                                                                                                                         | + 15% on total bare area rate |
| Official list of Participants entry represented company each                                                                                                                                                                                                                                              | € 250.00                      |
| Hosted companies fee (in case of more companies inside one booth)                                                                                                                                                                                                                                         | € 1,500.00                    |

VAT must be added to these figures, if due.

### ELECTRONIC TRADE VISITOR TICKETS SOLD TOGETHER WITH REGISTRATION FEE

Each exhibitor have right to receive trade visitor ticket according to paid sqm as follows:

| Square meters                     | Up to 32  | 33 - 64   | 65 - 96   | 97 - 128   | 129 - 200  | More than 201 |
|-----------------------------------|-----------|-----------|-----------|------------|------------|---------------|
| <b>Trade Visitor Ticket (€ 2)</b> | 20 (€ 40) | 30 (€ 60) | 40 (€ 80) | 50 (€ 100) | 60 (€ 120) | 70 (€ 140)    |
| <b>Registration Fee</b>           | € 760     | € 740     | € 720     | € 700      | € 680      | € 660         |

(1) **Bare area** rate includes area only, **shell scheme** includes fitting, furnishing, carpet, power supply (1 Kw every 16 sqm until maximum 4 Kw). For 16 sqm stands daily cleaning is included.

(2) Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.

(3) **Red Area Surcharge**: Supplementary rate on the total area amount for those stands having at least one front or entirely placed between the two main passages (Chap. II Art. 2 General Rules and Regulations). It is calculated only on total bare area cost even if the booth is a shell scheme formula.

# TECHNICAL FORM SIGEP 2027

## GENERAL INFORMATION AND DEADLINES



23 - 27 JANUARY 2027

### IMPORTANT DEADLINES:

|                                   |                                       |                                                                                                                                                                                                                                                                                                                                                                                              |
|-----------------------------------|---------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BOOKING SPACE AND TECHNICAL DATES | REGISTRATION PROCEDURE                | Fill in and send the application form to email <a href="mailto:expo@iegexpo.it">expo@iegexpo.it</a> in pdf format.<br>Pay deposit in order to get benefits as indicated in the application form.<br>Sigep Team will contact you with a customized proposal.                                                                                                                                  |
|                                   | BENEFITS DEADLINE                     | <b>6<sup>th</sup> MARCH 2026 - DEADLINE FAST REBOOKING RATES.</b><br>A deposit must be paid within this date in order to take advantage of reduced rates                                                                                                                                                                                                                                     |
|                                   | AREA ALLOCATION STARTING              | <b>9<sup>th</sup> MARCH 2026</b>                                                                                                                                                                                                                                                                                                                                                             |
|                                   | PARTICIPATION CONFIRM                 | Exhibiting proposal, signed for acceptance, must be sent via email to <a href="mailto:expo@iegexpo.it">expo@iegexpo.it</a> in pdf format.<br><b>Deposit</b> (only in case not yet paid) <b>must be paid for the sum and to the bank account as indicated in the same proposal.</b><br>NOTE: deposit payment made after the exhibiting proposal signature does give any right to the benefits |
|                                   | DEPOSIT RETURN                        | <b>1<sup>st</sup> SEPTEMBER 2026 - Deadline of the clause regarding reimbursement of the SIGEP 2027 down payments as stand confirmation.</b> (Chap. I Art 5 - 5.4 of Gen. Rules & Regulations).                                                                                                                                                                                              |
|                                   | BALANCE DEADLINE                      | Deadline for <b>total balance payment</b> related to the exhibiting area allocated (Chap. II Art. 3 - 3.1 of Gen. Rules & Regulations).<br>Note: after that date any client who will sign a proposal has to pay the balance immediately                                                                                                                                                      |
| WITHDRAWAL RULES                  | Within 1 <sup>st</sup> September 2026 | if the written cancellation reaches the Organizer no later than <b>1<sup>st</sup> September 2026</b> , the penalty will be equal to an amount corresponding to the registration fee                                                                                                                                                                                                          |
|                                   | From 2 <sup>nd</sup> September 2026   | if the written cancellation reaches the Organizer from <b>2<sup>nd</sup> September 2026</b> the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal                                                                                                                                                                              |
|                                   | From 1 <sup>st</sup> November 2026    | if the written cancellation reaches the Organizer from the date of <b>1<sup>st</sup> November 2026</b> , penalty will be equal to an amount corresponding to the entire balance due as determined in the signed exhibiting proposal                                                                                                                                                          |

### FOR FURTHER INFORMATION:

| SECTOR                                                                                                                                      | TEAM                                                           | PHONE                  | E-MAIL                                                                                                                     |
|---------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|------------------------|----------------------------------------------------------------------------------------------------------------------------|
| Info for exhibitors, <b>exhibiting space sale, advertising</b> spaces in exhibition pavillions, web advertising, catalogue advertising sale | Deputy Exhibition Manager GELATO, SERVICES and FURNISHING      | Roberta Pozzi          | +39 340 325 2980<br><a href="mailto:roberta.pozzi@iegexpo.it">roberta.pozzi@iegexpo.it</a>                                 |
|                                                                                                                                             | Exhibition Manager PASTRY, BAKERY, PIZZA, COFFEE and CHOCOLATE | Giorgia Maioli         | +39 0541 744 220<br>+39 348 040 9332<br><a href="mailto:giorgia.maioli@iegexpo.it">giorgia.maioli@iegexpo.it</a>           |
|                                                                                                                                             |                                                                | Sonia Bodellini        | +39 0541 744 262<br>+39 345 695 1137<br><a href="mailto:sonia.bodellini@iegexpo.it">sonia.bodellini@iegexpo.it</a>         |
|                                                                                                                                             |                                                                | Martina Celi           | +39 0541 744 813<br>+39 348 521 7959<br><a href="mailto:martina.celi@iegexpo.it">martina.celi@iegexpo.it</a>               |
|                                                                                                                                             |                                                                | Giulia Renzi           | +39 0541 744 520<br>+39 342 151 9025<br><a href="mailto:giulia.renzi@iegexpo.it">giulia.renzi@iegexpo.it</a>               |
|                                                                                                                                             | Sales Department                                               | Sofia Pieri            | +39 0541 744 494<br>+39 342 856 7695<br><a href="mailto:sofia.pieri@iegexpo.it">sofia.pieri@iegexpo.it</a>                 |
|                                                                                                                                             |                                                                | Laura Tentoni          | +39 0541 744 604<br>+39 340 815 6765<br><a href="mailto:laura.tentoni@iegexpo.it">laura.tentoni@iegexpo.it</a>             |
|                                                                                                                                             |                                                                | Ihsan Ben Sellam Jamaï | +39 0541 744 447<br>+39 345 69 59294<br><a href="mailto:ihsan.bensellam@iegexpo.it">ihsan.bensellam@iegexpo.it</a>         |
|                                                                                                                                             |                                                                | Jessica Carnesecchi    | +39 0541 744 520<br>+39 345 253 8781<br><a href="mailto:jessica.carnesecchi@iegexpo.it">jessica.carnesecchi@iegexpo.it</a> |
|                                                                                                                                             |                                                                |                        |                                                                                                                            |

### NOTICES TO EXHIBITING COMPANIES

We hereby inform you that some companies, including "International Fairs Directory", "Mulpur Company Srl", "Oceandatalinks", "Fortune Business Intelligence group inc - fortunebig", based in different parts of the world and with constantly changing company names, are used to send our exhibiting companies forms in which they request to correct the data of the companies themselves, for the publication of advertisements, in online magazines, improperly using the trademarks of our events, or propose the sale of databases of names of buyers complete with company names, names of internal contacts, their contacts Email, website, addresses, telephone and fax.

The companies of the aforementioned type **HAVE NOT BEEN AUTHORIZED BY US** to use our name or the brands connected to us. Therefore, an arbitrary and illegitimate use of the distinctive signs of others is evident, in order to create misunderstandings in the recipients of the aforementioned communications. It is also understood that **Italian Exhibition Group Spa has not communicated or transferred any data of its buyers to the companies that propose the sale of databases of our buyers.**

In the event that you receive forms or proposals for the sales of database, also by e-mail, from the companies as specified above, we invite you to pay **MAXIMUM ATTENTION**, taking into account the above.

## SHELL SCHEME TYPE 16 M<sup>2</sup> / SIZE 4X4 - 1 OPEN FRONT

For more details:  
[www.sigep.it](http://www.sigep.it)

### BASIC STAND TYPE



#### SET UP

Walls white lacquered h 290 cm  
GREY carpet

1 storage room 100 x 100 cm  
1 round table diam. 70 cm  
3 white chairs  
1 stroll  
1 reception desk 100x40 h 100 cm  
1 waste bin  
1 coat hanger

#### ELECTRICAL SYSTEM

1 electrical board 220 V  
1 multiple socket 220 V  
3 led lamps 50 W  
Area includes 1 kw electrical supply (220 V)  
which is enough for a normal office use.

#### STANDARD COMPANY NAME\*

Standard text on front panel (180xh 40 cm)

#### EXTRA SERVICES INCLUDED

Daily cleaning

#### ALSO INCLUDED IN THE PRICE

Registration fee  
Digital platform - Standard profile  
Electronic invitation tickets for customers  
Wi-Fi  
Insurance

### SMART STAND TYPE



#### SET UP

Walls white lacquered h 290 cm  
GREY carpet

1 storage room 100 x 100 cm  
1 white squared table side 70 cm  
4 white chairs model "Kuadra"  
1 stroll  
1 reception desk 100x40 h 100 cm  
1 waste bin  
1 coat hanger

#### ELECTRICAL SYSTEM

1 electrical board 220 V  
1 multiple socket 220 V  
3 led lamps 50 W  
Area includes 1 kw electrical supply (220 V)  
which is enough for a normal office use.

#### CUSTOMIZED GRAPHIC\*

Walls total covering printed graphic  
Printing on front panel (180xh 40 cm)  
Printing on fronte desk (100xh 98 cm)

#### EXTRA SERVICES INCLUDED

Daily cleaning

#### ALSO INCLUDED IN THE PRICE

Registration fee  
Digital platform - Standard profile  
Electronic invitation tickets for customers  
Wi-Fi  
Insurance

Rebooking until 28.02

€ 6.708,00 + Italian VAT if due

Standard from 01.03

€ 7.013,00 + Italian VAT if due

Rebooking until 28.02

€ 8.948,00 + Italian VAT if due

Standard from 01.03

€ 9.253,00 + Italian VAT if due

\*BASIC STAND TYPE WILL HAVE ON FRONTAL PANEL THE NAME PUBLISHED IN THE EXHIBITORS CATALOGUE,  
FOR SMART STAND TYPE PLEASE SEND THE GRAPHIC FILES BY MAIL TO [allestimenti@prostand.com](mailto:allestimenti@prostand.com) WITHIN  
THE 1ST DECEMBER 2025. FOR FURTHER INFORMATION PLEASE CONTACT: TEL. +39 0541 675644

#### SUPPLY GENERAL CONDITIONS

The exhibitor is accountable for the hired material until the time of giving them back; he engages himself in covering every eventual burden deriving from the improper use of such material.

## SHELL SCHEME TYPE

### 16 M<sup>2</sup> / SIZE 4X4 - 2 OPEN FRONTS

For more details:  
[www.sigep.it](http://www.sigep.it)

### BASIC STAND TYPE



#### SET UP

Walls white lacquered h 290 cm  
GREY carpet

1 storage room 100 x 100 cm  
1 round table diam. 70 cm  
3 white chairs  
1 stoll  
1 reception desk 100x40 h 100 cm  
1 waste bin  
1 coat hanger

#### ELECTRICAL SYSTEM

1 electrical board 220 V  
1 multiple socket 220 V  
3 led lamps 50 W  
Area includes 1 kw electrical supply (220 V)  
which is enough for a normal office use.

#### STANDARD COMPANY NAME\*

Standard text on front panel (180xh 40 cm)

#### EXTRA SERVICES INCLUDED

Daily cleaning

#### ALSO INCLUDED IN THE PRICE

Registration fee  
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### SMART STAND TYPE



#### SET UP

Walls white lacquered h 290 cm  
GREY carpet

1 storage room 100 x 100 cm  
1 white squared table side 70 cm  
4 white chairs model "Kuadra"  
1 stoll  
1 reception desk 100x40 h 100 cm  
1 waste bin  
1 coat hanger

#### ELECTRICAL SYSTEM

1 electrical board 220 V  
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#### CUSTOMIZED GRAPHIC\*

Walls total covering printed graphic  
Printing on front panel (180xh 40 cm)  
Printing on fronte desk (100xh 98 cm)

#### EXTRA SERVICES INCLUDED

Daily cleaning

#### ALSO INCLUDED IN THE PRICE

Registration fee  
Digital platform - Standard profile  
Electronic invitation tickets for customers  
Wi-Fi  
Insurance

Rebooking until 28.02

€ 7.076,00 + Italian VAT if due

Standard from 01.03

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Rebooking until 28.02

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Standard from 01.03

€ 9.588,00 + Italian VAT if due

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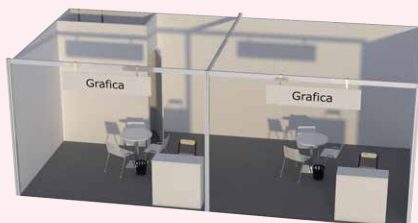
#### SUPPLY GENERAL CONDITIONS

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## SHELL SCHEME TYPE 32 M<sup>2</sup> / SIZE 8X4 - 1 OPEN FRONT

For more details:  
[www.sigep.it](http://www.sigep.it)

### BASIC STAND TYPE



#### SET UP

Walls white lacquered h 290 cm  
GREY carpet

1 storage room 200 x 100 cm  
2 round tables diam. 70 cm  
6 white chairs  
2 stolls  
2 reception desks 100x40 h 100 cm  
2 waste bins  
1 coat hanger

#### ELECTRICAL SYSTEM

1 electrical board 220 V  
2 multiple sockets 220 V  
6 led lamps 50 W  
Area includes 2 kw electrical supply (220 V)  
which is enough for a normal office use.

#### STANDARD COMPANY NAME\*

Standard text on front panel (180xh 40 cm)

#### EXTRA SERVICES INCLUDED

Daily cleaning

#### ALSO INCLUDED IN THE PRICE

Registration fee  
Digital platform - Standard profile  
Electronic invitation tickets for customers  
Wi-Fi  
Insurance

### SMART STAND TYPE



#### SET UP

Walls white lacquered h 290 cm  
GREY carpet

1 storage room 200 x 100 cm  
2 white squared tables side 70 cm  
8 white chairs model "Kuadra"  
2 stolls  
2 reception desks 100x40 h 100 cm  
2 waste bins  
1 coat hanger

#### ELECTRICAL SYSTEM

1 electrical board 220 V  
2 multiple sockets 220 V  
6 led lamps 50 W  
Area includes 2 kw electrical supply (220 V)  
which is enough for a normal office use.

#### CUSTOMIZED GRAPHIC\*

Walls total covering printed graphic  
Printing on front panel (180xh 40 cm)  
Printing on fronte desk (100xh 98 cm)

#### EXTRA SERVICES INCLUDED

Daily cleaning

#### ALSO INCLUDED IN THE PRICE

Registration fee  
Digital platform - Standard profile  
Electronic invitation tickets for customers  
Wi-Fi  
Insurance

Rebooking until 28.02

€ 12.116,00 + Italian VAT if due

Standard from 01.03

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Standard from 01.03

€ 17.206,00 + Italian VAT if due

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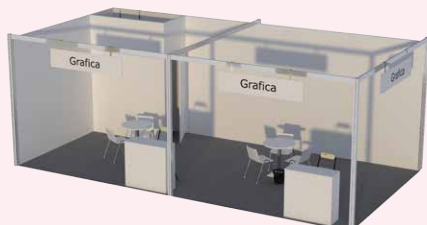
#### SUPPLY GENERAL CONDITIONS

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## SHELL SCHEME TYPE 32 M<sup>2</sup> / SIZE 8X4 - 2 OPEN FRONTS

For more details:  
[www.sigep.it](http://www.sigep.it)

### BASIC STAND TYPE



#### SET UP

Walls white lacquered h 290 cm  
GREY carpet

1 storage room 200 x 100 cm  
2 round tables diam. 70 cm  
6 white chairs  
2 stolls  
2 reception desks 100x40 h 100 cm  
2 waste bins  
1 coat hanger

#### ELECTRICAL SYSTEM

1 electrical board 220 V  
2 multiple sockets 220 V  
6 led lamps 50 W  
Area includes 2 kw electrical supply (220 V)  
which is enough for a normal office use.

#### STANDARD COMPANY NAME\*

Standard text on front panel (180xh 40 cm)

#### EXTRA SERVICES INCLUDED

Daily cleaning

#### ALSO INCLUDED IN THE PRICE

Registration fee  
Digital platform - Standard profile  
Electronic invitation tickets for customers  
Wi-Fi  
Insurance

### SMART STAND TYPE



#### SET UP

Walls white lacquered h 290 cm  
GREY carpet

1 storage room 200 x 100 cm  
2 white squared tables side 70 cm  
8 white chairs model "Kuadra"  
2 stolls  
2 reception desks 100x40 h 100 cm  
2 waste bins  
1 coat hanger

#### ELECTRICAL SYSTEM

1 electrical board 220 V  
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#### CUSTOMIZED GRAPHIC\*

Walls total covering printed graphic  
Printing on front panel (180xh 40 cm)  
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# SIGEP

WORLD

23-27 January 2027  
Rimini

# SIGEP

CHINA

17-18 June 2026  
Shanghai - ROADSHOW

# SIGEP

ASIA

15-17 July 2026  
Singapore

# SIGEP

USA

13-15 April 2027  
Las Vegas

SHELL SCHEME TYPE  
FROM 27 SQM TO 64 SQM

For more details:  
[www.sigep.it](http://www.sigep.it)

## PREMIUM STAND TYPE



*Illustrative image referring  
to a 27 sqm stand*

### SET UP

Woodwalls h 290 cm, SEE CHOICES  
Platform h.4 cm with parquet, SEE CHOICES

1 storage room 200 x 150 cm with:

- 1 waste bin
- 1 coat hanger
- 2 rack

1 round table diam. 70 cm with 3 white chairs

1 reception desk 150x50 h 100 cm with 1 stool

1 open shelf with 3 shelves

### CUSTOMIZED GRAPHIC\*

2 front logos

1 bright graphic 150x h 290 cm

### ELECTRICAL SYSTEM

12 ledlights

2 multiple sockets 220 V

### TAKE YOUR CHOICE

#### WALLS



☐ WHITE



☐ BEIGE



☐ CIPRIA

#### PARQUET



☐ WOOD



☐ WHITE

€/sqm 275,32 + Italian VAT if due

\*FOR **PREMIUM STAND** TYPE PLEASE SEND THE GRAPHIC FILES BY MAIL TO [info@prostand.com](mailto:info@prostand.com) WITHIN THE 1ST DECEMBER 2026.  
FOR FURTHER INFORMATION PLEASE CONTACT: TEL. +39 0541 675644

### SUPPLY GENERAL CONDITIONS

The exhibitor is accountable for the hired material until the time of giving them back; he engages himself in covering every eventual burden deriving from the improper use of such material.