

SIGEP

ASIA

| Excellence
in Foodservice



RESTAURANT ASIA

| Southeast Asia's International
Restaurant, Kitchen & Culinary
Equipment & Supplies Exhibition

2025 POST SHOW REPORT

16-18 JULY 2025

| SANDS EXPO & CONVENTION CENTRE
HALLS A, B & C | SINGAPORE

CO-LOCATED WITH





2025 EVENT OVERVIEW





THE PREMIUM SOUTHEAST ASIA TRADE SHOW IN F&B, FOODSERVICE AND HO.RE.CA. SECTORS

SIGEP Asia & Restaurant Asia 2025 brought together Southeast Asia's most focused and premium gathering for the entire F&B, Foodservice and Ho.Re.Ca. value chain.

Delivering measurable business outcomes for exhibitors and industry professionals alike. With over 13,000 trade visitors and 449 exhibiting brands from 41 countries, the event offered the latest in food and beverages, with a curated platform to showcase artisan excellence in gelato, pastry, coffee, tea, bakery and pizza, alongside cutting-edge Ho.Re.Ca. machinery, technology and hospitality solutions.



2025 EVENT LAYOUT





"I am really surprised at how business-focused this event is, as we have found many leads from Singapore, India, and even Australia with a strong appreciation for gelato. I am really satisfied with the relationships we have established here."

- Cesare Di Paolo, Leagel



"Every year is unique and different, It is always good to see new partners and it is nice to see how each business has grown including our own. SIGEP is made for the F&B Industry especially B2B."

- Jean Kyaw, Ideku



"We made some new and serious business connections. The quality of these connections is amazing. We find this to be a grand event to launch our grand product."

- Azura Othman, Aromitalia





VISITORSHIP

SIGEP Asia & Restaurant Asia attracts F&B, Foodservice and Ho.Re.Ca. industry professionals and decision makers from across Asia, whose business interests and activities shape the future of this sector. Importers, distributors, retailers, catering and hospitality chains from around the world, visit the show to gather insights and explore the most relevant solutions in the industry today.

Visitor Profile

FOODSERVICE	RETAIL	WHOLESALE & DISTRIBUTION
<ul style="list-style-type: none">• Bakeries• Bars Pubs, Wine Bars & Nightclubs• Catering Companies• Cloud Kitchens• Café, Bistro & Coffee Chain• Restaurants• Quick Service Restaurants	<ul style="list-style-type: none">• Convenience & Grocery Stores• Department Stores• Independent Retailers• Online Retailers• Specialty Food & Drinks Retailers• Super & Hypermarket• Wine, Beer & Spirit Retailers	<ul style="list-style-type: none">• Distributors• Exporters• Importers• Wholesalers
HOSPITALITY & TRAVEL	OTHERS	
<ul style="list-style-type: none">• Airline• Country Clubs, Private Members Clubs, Recreational Clubs• Cruise Line Operators• Hotels & Resorts• Theme Park Operators	<ul style="list-style-type: none">• Chambers of Commerce• Embassies• Trade Associations• Government Agencies• Education Institutions• Training & Consultancy	





13,000 +
TOTAL ATTENDANCE

Café, Bar & Dessert Operators
29%

F&B Operators
29.4%

Entrepreneurs
8.6%

Retailers
5.9%

Manufacturers
9.8%

Wholesalers & Distributors
17.3%

TOP SECTORS OF INTEREST



Gelato, pastry,
chocolate



Speciality
coffee and tea



Ho.Re.Ca. Equipment
& Technology



Food
Ingredients



Nightlife &
Entertainment



Bakery &
Pizza

TOP COUNTRIES



124

COUNTRIES

20.29%
ABROAD

17 %

Malaysia

10.6 %

China

7.7 %

Indonesia

6.7 %

India

6.2 %

Philippines

5.1 %

Europe

4.9 %

Japan

2 %

Africa

3 %

Middle East



HOSTED BUYERS



Thanks to careful scouting initiatives targeting top-profile buyers, cooperation with the Italian Trade Agency (ITA) and our association partners such as Airline Catering Association (ACA) and the support of IEG's international network of regional advisers, the expo attracts real decision-makers, making SIGEP Asia, Restaurant Asia, and Speciality Asia a unique opportunity to meet selected buyers from all over the world.

152
BUYERS

26
COUNTRIES

1600+
MEETINGS

124M
VALUE IN USD

COUNTRIES & REGIONS

Australia Bangladesh Belgium Brunei Cambodia
China Greece India Indonesia Macau Malaysia
Maldives Mongolia Philippines Rwanda Saudi Arabia
Spain Taiwan United Arab Emirates United States Vietnam

SOME COMPANIES

CATRI::N

Cinnamon Group

onata

龍之友 餐飲機器
DRAGONS FOOD SERVICE

DMM

euromarketing

foodfolk
AUSTRALIA

FROTTA
Gelato

Gelatissimo

Geovinum

JS GROUP

JSO TransPacific

KENAL

LICX 來裕企業
Lica Enterprise

MI MAX Inc



ORORAMA



RwandAir
CATERING

SK 自盛國際
Shika Service System
來自義大利的幸福

TADAVINA

TIM CORP

winehub

and many more...



"Of course with SIGEP Asia and Restaurant Asia's activities, I can imagine promoting the show to my friends who would need this and also be great buyers. I've seen many products that can help the business communities, which I run and assist. There's so much opportunity for us here, and I would prepare more for the next edition!"

Jose Tiongko

San Jose Bakeshop, Philippines



"I'm honored to be here, I'm making the most of it and I think these business relations are only going to get deeper."

Reiji Ohmine

JSO TransPacific, USA



"A lot of good conversations between the members and a number of providers here and definitely a number of contracts to come so stay tuned"

Fabio Gamba

*Airline Catering Association
Worldwide*



2025 EXHIBITOR LIST

1974 by Meat Affair	AvoFresh	Cantina Terlan
365Robot Pte Ltd	Avondale Estates	Cantina Tollo
A. J. Antunes & Co.	AyrKing LLC	Cantine Falcone
A.muse Tea & Co	Baisha Lishu Biotechnology Co., Ltd	Cantine Librandi
Addax Bake Automation Pte Ltd	Bando Foods Co., Ltd.	Carmen Stevens Wines
ADE Germany GmbH	Banninsha Inc.	Carpigiani
Advanced Kitchen Equipment Pte Ltd	Basilisco	Carta Fata
AICAN (Singapore) Pte Ltd	Battocchio	Casa Vinicola Sartori
Aims Food Pte Ltd	Becoff Pte Ltd	Cat Nghi Tea Manufacturing And Trading Co., Mtd
Aka Torii Premium Gin	Beer van Brugge	CEREBON
AKASHI Tanzanite Single Malt Whisky	Beijing OrionStar Technology Co., Ltd.	Champagne Gremillet
Algebra Pte Ltd	Benguela Cove Lagoon Wine Estate	Champagne Nicolas Feuillatte
Allpress Espresso Ltd	Besser Vacuum	Charingworth - Studio
AlphaTheta	Bettr Barista Pte Ltd	William Welch Ltd
Amano Diamond Dust Usu - Nigori Junmai Ginjo	Bindi Sergardi	Charoenholic
Andros Asia	BioPap	Château Blanc
Angelo PO	Blanco	Chateau Gravat
Anjali Chocolate Pte Ltd	Blendtec	Château les Grands Vallons
Ansac Technology (S) Pte Ltd	Boncafe Gourmet Espresso	Cheerfulgoat TM Pte Ltd
Ao Cacao	Boncafe International Pte Ltd	Chef&Sommelier
APW Wyott	Boncafe Rainforest Reserve	Chef-in-Box
Aqua Matters Pte Ltd	Bontechno	Chigiri Premium Umeshu
Aromitalia	BOSKA	Brandy Rich Plum Wine
Asean Coffee Federation (ACF)	Bosman Family Vineyards	Chitose Agriculture Initiative Pte Ltd
Asia Supply Trading Pte Ltd	Bountiful Harvest Pte Ltd	Chocoelf
Asiawide Franchise	Bravilor Bonamat BV	Chocolate World
Consultants Pte Ltd	Bravium	Chocolateria Artesanal
Aslina	BRILSTA	Amazonica Sas/Tesoro
Assheuer + Pott GmbH & Co. KG (APS)	Bunn-O-Matic Corporation	Clifton Food Range
Association of Catering Professionals Singapore (ACAPS)	Bussy Srl	Cocoworld Sarawak
Assure Safety Pte Ltd	Café Specialist Pte Ltd	Coeus Vigor Pte Ltd
Atlante Import Italy Pte Ltd	CafèMatic	Coffee Innovation Hub
Atlantic Chef	Caffè Milani	Cole & Mason UK
Atlas Kitchen	Caffè Salimbene	ColleMassari
	Calgin Enterprises Pte Ltd	Convotherm Elektrogerate GmbH
	Calyptus Pte Ltd	Cooven Sdn. Bhd.
	Cambro	Copenhagen Distillery

Cornerstone Wines
Cossiga Australia
Cowpressocoffee Pte Ltd
CP-Meiji
Crem Coffee
Crown Pacific Beverage
Pte Ltd
Culinova Pte Ltd
Cuore di Langa
Dalian Greenforest Industry
Co., Ltd
Dancing Tea Co., Ltd.
De Buyer
DF Italia SRL Unipersonale

Food for Friends
Fordays Co., Ltd
Forever Young Enterprise (S) Pte Ltd
Fra.gi.srls
Francios Dion
Frederiksdal
Freshening Industries Pte Ltd
Frymaster LLC
Fujee
Fujimura Farm Co., Ltd.
G.C.M. Gruppo Caserio
Meridionale
G.E.I S.P.A.
Gan Teck Kar Investments Pte Ltd

Hario Asia Pte Ltd
Harney & Sons Fine Teas
Harry's International Pte Ltd
Harvest & Savour
Hatco
Heap Seng & Co. (Pte) Ltd
Henan Lvke Electric
Appliance Technology Co., Ltd
Hendricks Corp Pte. Ltd.
Hering Berlin
Hock Tong Bee Pte Ltd
Honey-Land International Pte Ltd
Hoover Melamine Industries Sdn Bhd.



DH Food Concepts Pte. Ltd.
Di Majo Norante
DIPASA
Dodd's Organic Gin
Domaine Du Cheval Blanc
Dowon
Dr.coffee System
Technology Co., Ltd
Ecolab Pte Ltd
Ecopack S.p.A.
Editrade SRL
Electrolux
Elevare Pte Ltd x StirUp
Empson & Co S.p.A. -
Canella Prosecco
English Heritage Spirits
Epico Wine & Spirits Pte Ltd
Epson
Eugenio Collavini
Everglades
Fabbri 1905
FIORENZATO M.C. s.r.l.
Firex Srl
FOF Trade & Investment Pte Ltd

Geisha International Pte Ltd
GFS Innovation (2006) Pte Ltd
GIFEL Tea
Gin Kitchen
Global Drinks Finland OY
Global Water Solutions Ltd (GWS)
Global-Tek Machinery Pte Ltd
Glyph Supply Co Pte Ltd
Gojek
Golden Cap Farm
Goodman Coffee
Gowdy - Japan Pavilion
Green World Success
Foodchains Sdn Bhd
(GWS Sarawak)
Grupo Visa
Gruppo Italiano Vini SpA
Gsl Singapore Limited
Hama Shoyu Brewery co. Ltd
Hangzhou Kesheng Packaging
Materials Co., Ltd.
Hangzhou Lihe Printing
Packaging
Hangzhou Youngsun
Intelligent Equipment Co. Ltd

Hoshizaki Singapore Pte Ltd
Huggs Coffee Pte Ltd
Iceteam 1927
Icetro America
Ideku Technology Solution
Pte Ltd
iGreen Go Pte Ltd
Iichiko Flask Mugi Shochu
IL Dodge
Il Granaio delle Idee
Industria Molitoria Denti S.r.l
Infinite Cacao
Info-Tech Systems
Integrators Pte Ltd
InfraReady Products (1998) Ltd
Innoadz Pte Ltd
International & Institute of
Chocolate & Cacao Tasting
(IICCT)
Intervino Singapore
IPSA S.p.A.
Irinex S.p.A
Ital Proget Team Snc
Italian Trade Agency

J.MAEDA & CO., LTD
J57 Pte Ltd
Jickson Corporation (Pte) Ltd
Jiranjigyo
Jiwins
JR Foods Pte Ltd
Jupiter 57
JWO Holdings Pte Ltd
(Janice Wong)
Jyu Ka Fruit Sake
K&Q Fatt Pte Ltd
Kaffa Kaldi Pte Ltd
Kaori Kakao/Sugano
Keenon Robotics
Keepr's Spirits, 1606
Kenylang Sarawak
Kerry
Khom Chocolatier House
Kien Yu
Kim Guan Guan
KINCO China
Kranji Countryside
Association
Kujira Ryukyu Whisky
Kullamust Current
La Marzocco
La San Marco
Labcaffe' S.A.S. Di Gioia
Vito & C, Srl
LaCroix Beverages, Inc.
Lammershoek
Lap Spirits Pte Ltd
Laplandia vodka
Lavo Wines (Pty) Ltd.
Leagel srl
LEI Food & Drinks Singapore
Pte Ltd
Lelit
Limwood Group Pte Ltd
(Limwood Gourmet)
Lincat
Locatelli Saline Di Volterra Srl
Luigi Lavazza SPA
Lumar
Lunae Bosoni
Luxe Brew
MagiKitch'n
Maison Demarle
Makeshift Singapore Pte Ltd
Mantru.E
Mariteam Technology Pte Ltd

Matawhero
Meat Traders Association
MEC3 Optima S.P.A
Mecic Ermete
Media Japan – Japan Pavilion
MEIKO Maschinenbau GmbH
& Co. KG
Meinert Wines
MenuMaster Commercial
Meod Pte Ltd (Asian Greens)
Merchant Management
Solutions Pte Ltd
Metisano Chocolate
Middlebay
Midea
Mii Foodservice Pte Ltd
Miles Gelato Machine
MilkLab
Miraj India Group – India
Pavilion
Mireia
Mishima Pte Ltd
Mist Valley
Mitsugen Company Limited –
Japan Pavilion
Mitsutake Makaienoizanai
Kurokoji
Mobile Cards Technologies
Private Limited
Molino Denti
Momolato Pte Ltd
Monin
Moretti Forni
Mottra Caviar
MPFA Trading Pte. Ltd.
MRBEAST BURGER
MUSC Sarawak
N&E
Nanomedics Co., Ltd
Nature 2000 Pte Ltd
Network For Electronic
Transfers (Singapore)
Pte Ltd (NETS)
Nieco
Nikola Estate
NIPfood – Italian Training Company
Company
Nomunication International
Norrbottens Destilleri
Nosh Singapore Pte Ltd
Noumi Singapore Pte. Ltd
Novacart S.p.A

NPE Print Communication Pte Ltd
Nstory Pte Ltd
Nuova Simonelli
Ocean Spray Cranberries, Inc
Officine Meccaniche
Murialdo– MIA Food Tech
OK PLAST
OKI Data Singapore Pte Ltd
Omina Romana
Opstal Estate
Pacific Packaging Pte Ltd
Packint Chocolate Machines
S.r.l.
Pansum Technology
Pasma Pascal
Pastry World Sdn Bhd
Penny's Hill
Pentair
Perfect Fry Company
Petalos De Aresan Organic
Peter Zemmer
Pierre Andre
Planteus
Precision Refrigeration
Presquile Chocolaterie
Provima
QQ House Noodle Pte Ltd
QQ Foods Product Sdn Bhd
Rajaborneo Sarawak
Ramirez de la Piscina
Rational AG
Rawsome Pte Ltd
Real Agrado
Regalia
Reneka
Restaurant Association of
Singapore (RAS)
RestoSuite Pte Ltd
Retigo
Revolution Teas
Rex-Royal AG
Rhima Australia Pte Ltd
Rhima Singapore Pte Ltd
Roastergrills
Roboarete
Robotech Co., Ltd
Roichen Co. Ltd
Sabert (Asia) Holdings Limited
SAFICO
Sammers Gin
Sammic



Sanddorn Garten
 Sanremo Coffee Machines S.r.l.
 Santino Coffee Specialists Pte Ltd
 Santos
 SAP
 Saporì Italiani Pte Ltd
 Savory Origin Pte Ltd
 Schaerer Ltd.
 Scotsman
 Sea Shinano Pte Ltd
 Segafredo Zanetti
 Ses'Fikile Wines
 SGEbiz (Singapore E-Business Pte Ltd)
 Shenzhen He Mei Tea Industry Co., Ltd
 Shiki International
 Shin Group Corporation
 Sia Huat Pte Ltd
 Siam Coconut Pte. Ltd.
 Sin Hwa Dee Foodstuff Industries Pte Ltd
 Sin Lon International Pte Ltd
 Singapore Association of Food Equipment Manufacturers & Suppliers (SAFEMS)
 Singapore Coffee Association (SCA)
 Singapore Nightlife Business Association (SNBA)
 Six Four Coffee
 SMEG
 Snow Village Pte Ltd
 SoftBank Robotics Singapore
 Solum Singapore Pte Ltd
 Sonbi Fin
 Sool Cellar Asia Pacific Pte Ltd
 South African Wine Cellar
 Spectrum Ingredients Pte Ltd
 Spinel Srl
 Spraying Systems co (s) Pte Ltd
 Stallion Creative Sdn Bhd
 Stronghold Technology Inc.
 Sunmix srl
 Sutil
 Suzuki Coffee Co Ltd
 T&Z
 T.L.M. SRL
 TADA Mobility (Singapore) Pte Ltd
 Taipei Bakery Association
 TAITRA
 Taiwan Lamination Industries, Inc.

Taiwan Tea Creative Industries Association – Anerh Bath Industrial Corp.
 Taiwan Tea Creative Industries Association – Chen Pin Cui Fong Co., Ltd
 Taiwan Tea Creative Industries Association – Lien Feng Tea Co. Ltd
 Taiwan Tea Creative Industries Association – Ling Long Glass Crafts Co., Ltd
 Taiwan Tea Creative Industries Association – Realization Development Ltd.
 Taiwan Tea Creative Industries Association – Riverwindtea Co., Ltd
 Takada Co., Ltd – Takada Coffee
 Takara Shuzo – Honkaku
 Mugi Shochu Shirashinken
 Tascante
 Tea Forte
 Tenute Di Donna
 Terenzi
 Terredora
 The Alternative Dairy Co
 The C.Vision (Base Piece)
 Thermoplan
 ThinkVAL Pte Ltd
 Tiger Brokers
 TikTok Pte Ltd
 TIMEMORE
 Tiong Lian Food Pte Ltd
 Tiroler Glashütte GmbH
 Toby's Estate Coffee (Asia) Pte Ltd
 TOC Solution Co. Ltd
 Torani
 Torron Alba
 Toschi Vignola Srl
 Trinity Oaks
 Tropical Moscato
 Truly Robotics Pte Ltd (A SoftBank Robotics Group Company)
 Two Birds Spirits
 UMEHARA Co., Ltd. – Japan Pavilion
 Unimet – Japan Pavilion
 United Trade Dis Ticaret Limited Sirketi
 Universal Steel Industries Pte Ltd
 URNEX
 Victoria Arduino
 Vietnam Trade Office
 Villa Franciacorta

Villa Mottura
 Villalobos Trading Pte Ltd
 Vimaflour
 VINTAGIENCE – Japan Pavilion
 Vito Filters Pte Ltd
 Vooco Sg Pte Ltd
 Wei Arome
 Wellington Wines
 Wellspent Upcycling Pte Ltd
 Whisky Cask Club Pte Ltd
 Win Sin Pte Ltd
 Win Win Food Singapore Pte Ltd
 Wine List Asia Pte Ltd
 Winesave Singapore
 Winstar Marketing Pte Ltd
 XPACE
 Yamaguchi Industrial Promotion Foundation
 YORZ International
 Yoshi Sparkling Chardonnay
 Yuda Inc
 Yumiko Pte Ltd
 Zenryo Imo Shochu Ikkomon
 Zhejiang Xuecun Refrigeration Equipment Co., Ltd
 Zumex
 Zummo



HIGHLIGHTS





OPENING CEREMONY

The 2025 edition of SIGEP Asia & Restaurant Asia opened on a high note on 16 July with Ms Low Yen Ling, Senior Minister of State for Trade and Industry and Culture, Community and Youth, gracing the opening ceremony.

The significant presence of key F&B, Foodservice and Ho.Re.Ca players, industry leaders, and conference delegates on the opening day underscored the strategic importance of the F&B sector in national and regional development.

Also delivering remarks on the opening day were Dr Ilaria Cicero, CEO of IEG Asia, Mr Dante Brandi, Ambassador of Italy to Singapore and Brunei, Mr Benjamin Boh, President of the Restaurant Association of Singapore (RAS), Mr. Victor Mah, President Singapore Coffee Association who set the tone for three days of purposeful dialogue and experiential programming and live on-stage activities.





RAS LEADERSHIP SYMPOSIUM



The RAS Symposium 2025: Smart F&B in a New Era brought together top minds in foodservice and tech to explore how AI, data, and automation are transforming the industry. Highlights includes a keynote by Xie Pengwei (Haidilao) on robotics and smart dining, a panel with leaders from Tencent, Visa, Lark, The Soup Spoon, and A Hot Hideout on hyper-personalisation, and a masterclass by Andrew Chen on AI-driven customer engagement and loyalty. The symposium offered powerful insights into the future of smart F&B ecosystems.



IFBA ASIA PACIFIC & CHINA FORUM 2025



The IFBA Asia-Pacific & China Forum 2025 convened senior public and private sector leaders from China, ASEAN, and the wider region to discuss Belt-and-Road hospitality strategies, ethnic tourism, and cross-border brand growth. Featuring speakers like Wu HongHua, Hua Lei, and Zhang HuiFa, the forum offered timely insights into China's growing role in Southeast Asia's hospitality sector, with key themes around tourism diplomacy, sustainable development, and cross-cultural branding.





ITALIAN TRADE AGENCY PAVILION

ITA Pavilion at SIGEP Asia & Restaurant Asia 2025 showcased the very best of Italian innovation and craftsmanship in the F&B sector. With leading Italian companies such as TLM, Packint, Bussy and many more under one roof.

The pavilion celebrated Italy's global reputation for excellence from handcrafted gelato and artisanal coffee to cutting-edge vending and chocolate machinery.

Backed by the Italian Trade Agency, this curated presence facilitated high-value B2B connections across Southeast Asia, reinforcing Italy's commitment to quality, tradition, and global partnerships in food innovation.

NIGHTLIFE AND ENTERTAINMENT



A brand-new highlight at this year's event was the debut of the Nightlife & Entertainment Pavilion. In collaboration with Fabbri, Harry's and the Singapore Nightlife Business Association (SNBA), we created a dynamic space featuring a 360 Bar table concept that brought together local bar collectives, live cocktail experiences, a live DJ (sponsored by AlphaTheta), engaging entertainment and curated brand showcases.

Designed to celebrate the vibrant after-hours culture and innovation within the beverage industry, the pavilion offered visitors an immersive look into Singapore's thriving nightlife scene.





JANICE WONG'S CHOCOLATE ART WALL

An immersive 9-metre Janice Wong Chocolate Wall, featuring hundreds of hand-painted bonbons crafted with Valrhona single-origin chocolate, stood as a central visual and experiential highlight for visitors. This edible art installation not only showcased culinary craftsmanship at its finest, but also became a popular gathering point sparking conversations, photos, and moments of wonder throughout the show.



PANETTONE WORLD CUP ASIA SELECTION



The Panettone World Cup Asia Selection drew strong crowds and excitement, with participation from artisans from Cambodia, Indonesia, Malaysia, Philippines, Singapore, Thailand and Vietnam. Each showcasing their exceptional panettone-making talent.

Organised under the patronage of Maestro Giuseppe Piffaretti and graced by H.E. Mr Dante Brandi, the competition showcased the highest level of craftsmanship in traditional sourdough techniques.

Finalists vied for the opportunity to represent Asia at the World Finals in Milan in 2025. Filled with emotion, applause, and celebration, the event was a standout showcase of culinary excellence and international camaraderie.





SINGAPORE NATIONAL COFFEE COMPETITION

The Singapore National Coffee Championship (SNCC), organised by the Singapore Coffee Association, took centre stage at Speciality Coffee & Tea Asia during SIGEP Asia 2025, spotlighting Singapore's rising coffee scene and barista talent. Over three days, 71 participants competed across four prestigious categories: Barista, Brewers Cup, Latte Art, and Cup Tasters In front of a full audience of industry professionals and enthusiasts.

Recognised as the nation's flagship coffee competition, SNCC not only celebrates craftsmanship and creativity but also serves as a springboard for global representation. Winners, including Jervis Tan (Barista), Ong Shen Choy (Brewers Cup), Robin Lee Yip Choon (Latte Art), and Tan Yi Xin (Cup Tasters), will proudly represent Singapore at the 2026 World Coffee Championships. Their performances underscored the technical excellence and passion shaping Singapore's growing influence on the global coffee stage.





2025 Winner:
Jervis Tan
Oaks Coffee Co.



2025 Winner:
Ong Shen Choy
Fluid Collective



2025 Winner:
Robin Lee
The Populus Coffee
& Food Co



2025 Winner:
Tan Yi Xin
Starbucks Singapore



Betr Academy, Singapore's only SCA Premier Training Campus, anchored the Specialty Coffee Association (SCA) booth at SIGEP Asia 2025 from 16–18 July, hosting a curated line-up of free, show-exclusive talks, workshops, and cupping sessions designed to spark discovery and connection among coffee professionals, enthusiasts, and newcomers alike.

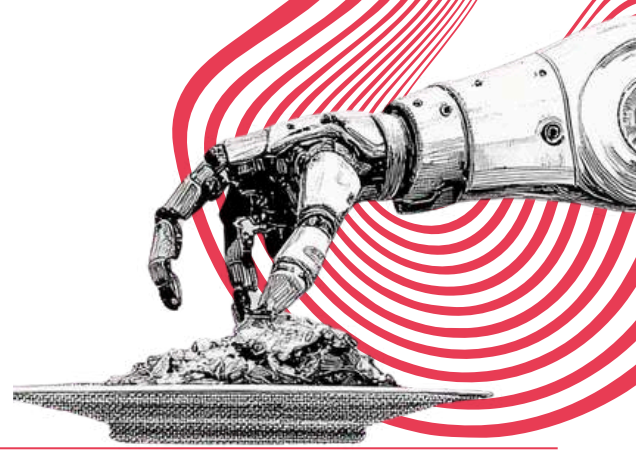


Attendees could explore SCA education pathways, dive into the new Coffee Value Assessment (CVA) standard, sample diverse local roasts during daily public cuppings, and join an informal industry mixer.

More than a networking session, this was a vibrant gathering of roasters, baristas, green buyers, trainers, and coffee lovers from across Singapore's coffee scene.

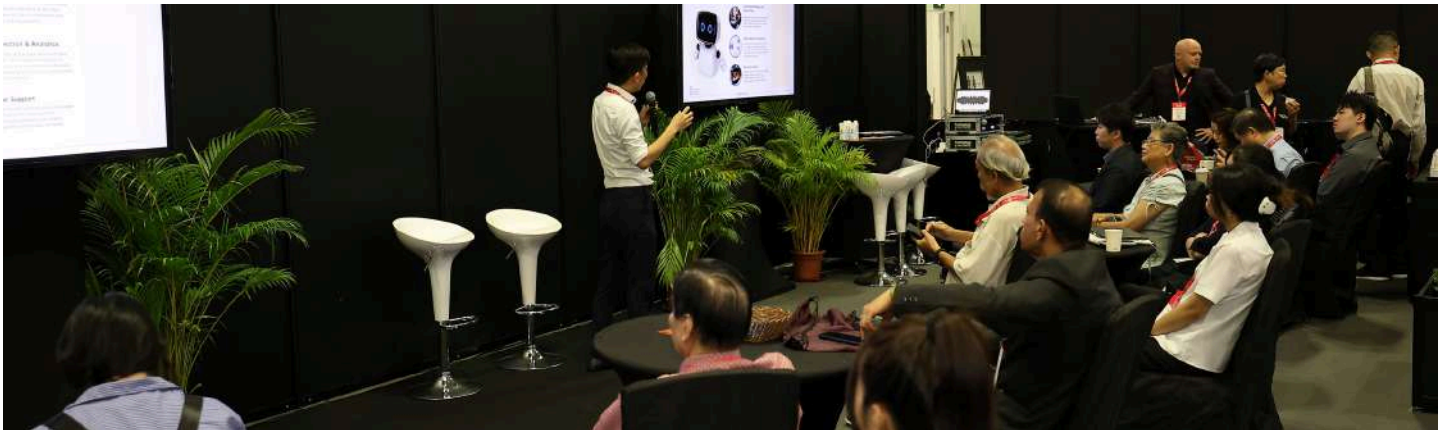
In a warm, casual setting, participants shared brews, exchanged ideas, and sparked collaborations, all while showcasing local roasters to the global coffee community.

TECHNOLOGY & INNOVATION PAVILION



Showcasing the future of F&B, Foodservice and Ho.Re.Ca, the Technology & Innovation Pavilion (TIP) brought together leading tech innovators to unveil groundbreaking solutions tailored for the evolving needs of the F&B and hospitality sectors. This dynamic hub was where sustainability, innovation, and smart technology converged to inspire, educate, and equip industry professionals for the next era of growth.

Speakers at the TIP Sandbox included trailblazers and experts from NETS, Yumiko, RestoSuite, Momos, Reencle, AI Can, and Mobile.Cards – delivering insights on AI-driven customer engagement, next-gen POS systems, food waste management, and transformative kitchen technologies.





CIAO SINGAPORE!

'Tomo Subito' – our way of saying 'I'll be right back!'
 internationally acclaimed chef Massimo Bottura, Tom
 pays homage to 1960s Italy, an era that witnessed
 Age of Italian cinema and summers by the Adriatic
 Our menu showcases the whimsical and innovative
 ingredients that celebrate the specialties of the Em
 Romagna region – from balsamic vinegar of Moder
 cured meats to fresh pasta -, where Bottura comes

SIGEP SESSIONS

Sessions consist of a series of demos, masterclasses, seminars & tastings led by experts in the field, giving attendees the opportunity to enhance their knowledge and skills.



ALESSIO PIROZZI,
EXECUTIVE CHEF OF TORNO
SUBITO RESTAURANT.



ANTONIO MISCELLANEO,
OWNER OF LA BOTTEGA
ENOTECA.



DANIELE SPERINDIO,
HEAD CHEF OF ART
RESTAURANT.



GIUSEPPE PIFFARETTI,
CREATOR OF THE
PANETTONE WORLD CUP



JANICE WONG,
SIGEP BRAND AMBASSADOR
AND FOUNDER OF JANICE
WONG PURE IMAGINATION.



MONICA MESCHINI,
CO- FOUNDER OF THE TEA TASTING
INSTITUTE AND THE INTERNATIONAL
INSTITUTE OF CHOCOLATE & COCOA
TASTING



THE ORIGINAL PINSA ROMANA
BY PINSA DI MARCO & WINE PAIRING
BY ANGRA WINE & SPIRIT



NICHOL NG, CEO
OF X-INC GROUP



STEFAN ESPRIT,
BEST WATER TECHNOLOGY
BONCAFÉ



CHEF EDWARD SIEW,
FROM SINGAPORE
CHEFS' ASSOCIATION.



TIZIANA STEFANELLI,
WINNER OF ITALIAN
MASTERCHEF 2ND EDITION.

FEATURED SESSIONS 2025



SUPPORTING ASSOCIATIONS & PARTNERS

Organiser

Restaurant Asia Co-Organiser

Powered by

Host of SNCC

Supporting Organisation

Technology & Innovation Pavilion

Held In

Supported By


Country Partner

madeinitaly.gov.it



Chamber Partners



Supporting Associations



Official Sponsors



Goodie Bag



Sessions 2025



Event Partners



Media Partners







"This Exhibition has been a great experience for our company, especially given the unique product ranges that we had as opposed to traditional F&B business. We are able to receive potential leads for partnerships."

Ruiwei Kho, Wei Arôme

"We made some really good contacts, we've had people coming over and showing a lot of interest in salty gelato and we are really looking forward to follow up after the show."

Arianna Agresti, Aims Food, MEC3



"We had some great contacts and good discussions not only from Singapore but from SEA, It was interesting to exchange opinions and understanding what our potential buyers are looking for through SIGEP Asia."

Marco Savazzi, BUSSY Italy



MEDIA COVERAGE

2,185

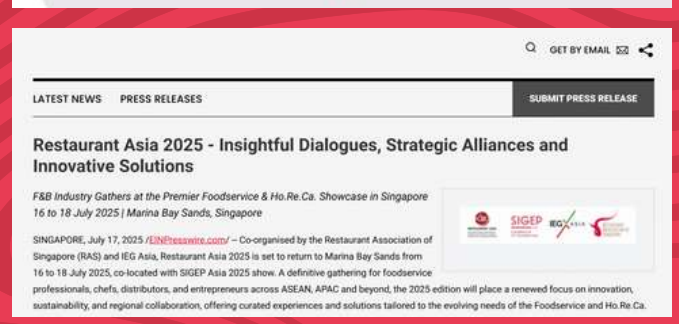
Earned Media Exposure

18

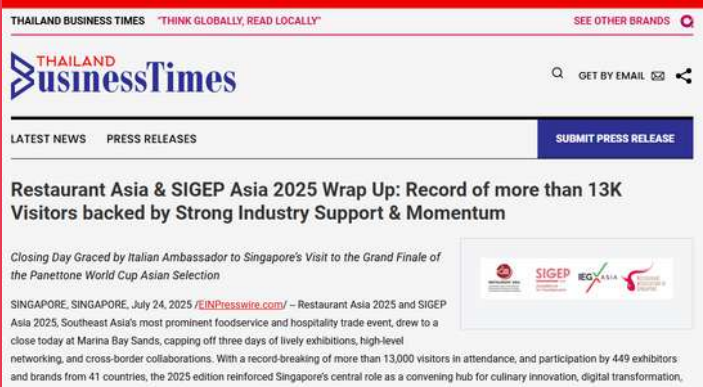
Countries & Regions

\$90 SGD Million

Earned Media

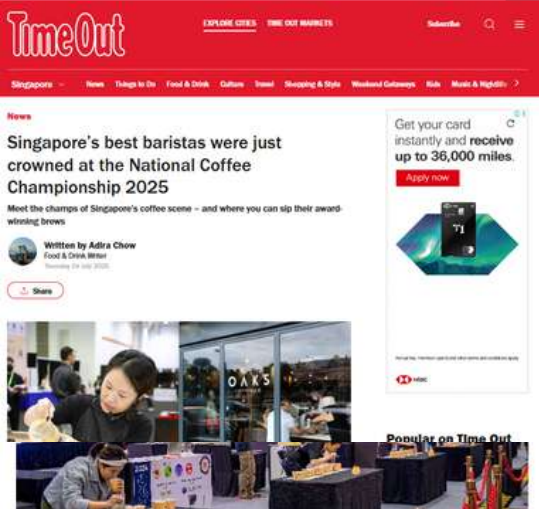


MEDIA COVERAGE: RAINMAKER



Coverage Tracker: RainMakerMediaCoverage

MEDIA COVERAGE: BLUETOTEM



Coffee and panettone competitions, edible chocolate wall, and masterclasses at SFDA and SCTA 2025

Other highlights include International Pavilions with a wide variety of brands and products, culinary demonstrations, technological showcases, and more

SINGAPORE, SINGAPORE, July 9, 2025 /EINPresswire.com/ – A new edition of Speciality Food & Drinks Asia (SFDA) and Speciality Coffee & Tea Asia (SCTA), co-

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