

## **SIGEP 2025 Innovation Award Regulations**

This Regulation is drawn up to protect the purposes of the Award and to ensure its correct implementation. It determines the methods and criteria for the functioning of the Award and participation in the same, for the 2025 edition and is valid and effective only for that edition.

Participation in the Award, expressed through the nomination of one's own proposals and the signing of the Application for participation, the Project and information sheet and the Company's descriptive sheet, together with the other declarations referred to in the following art. 5 on the participation methods, implies the complete and unconditional acceptance of this Regulation by the participants.

### **Art. 1 Purpose**

The Award aims to highlight successful business and entrepreneurial projects and experiences that have been implemented in the following areas:

- Equipment, Technology & Kitchen Materials
- Ingredients & Semi-finished Goods
- Frozen & Ready-made Products
- Sustainability
- Packaging solutions & Machinery
- Digital Innovation and AI
- Best Organic / Free From product
- People's Choice

### **Art. 2 Characteristics of the Prize**

There are no cash prizes.

## **Art. 3 Eligible subjects**

Private and public companies may participate in the Award, according to the established provisions, which at the time of submitting the application are:

1. Established and active;
2. Regularly registered in the business register of the territorially competent Chamber of Commerce;
3. In compliance with all social security and insurance contribution obligations and with compliance with the provisions on combating undeclared and submerged work pursuant to Regional Law no. 35/2000;
4. Not subject to any of the procedures referred to in the Corporate Crisis Code pursuant to Legislative Decree no. 14/2019 and the Bankruptcy Law and other special laws, nor have any proceedings underway for the declaration of one of these situations against them;
5. Whose legal representative has not been convicted with a final judgment or against whom a criminal decree of conviction has been issued which has become irrevocable or a judgment of application of the penalty upon request, pursuant to art. 444 of the Code of Criminal Procedure for serious crimes against the State or the Community which affect professional morality;

## **Art. 4 Admission criteria**

1. The subjects referred to in art. 3 interested in participating in the Award must present accurate documentation of the projects completed.

Only projects that have already been approved, are in progress or have been completed within the last 12 months may be submitted.

2. Each participant can submit only one application. In the event that multiple applications are submitted, only the last application in chronological order will be examined.

3. Applications whose ownership refers to the following subjects are not eligible:

- a) Members of the judging commission, their spouses, their relatives and in-laws up to and including the 2nd degree;
- b) Members of the Promotion Committee, their spouses, their relatives and in-laws up to and including the 2nd degree;
- c) Members of the Organizing Secretariat;
- d) Institutional and managerial positions of the subscribing bodies.

## Art. 5 Methods of participation

1. Participation in the Award is free. The application consists of the document sent to the organizing secretariat, including all the declarations/forms present, and complete with all the mandatory documents listed below:
  - a) Application to participate in Sigep 2024 (including consent to data processing);
  - b) Module 1 and 2 of this document;
  - c) A short technical sheet of the technological innovation in Italian and English
  - d) jpeg photos of the nominated product up to a maximum of 3 photos
2. Candidates may attach to the application additional documents deemed useful for the selection of projects (e.g. digital presentations, brochures, photos, videos, etc.) up to a maximum of three documents, with a total limit of 10,000 characters.
3. The mandatory documentation to be sent and any additional documentation must be signed by the legal representative of the candidate company or responsible delegate.
4. The participation applications, accompanied by all the mandatory documents described above, must be submitted from 09:00 on 14/11/2024 until 15:00 on 12/12/2024 according to the methods indicated in this regulation. Any changes to the dates indicated will be promptly communicated by the Organizing Secretariat through the website [www.sigep.it](http://www.sigep.it) and its social channels.
5. Applications received after the deadline will not be accepted under any circumstances.
6. By signing the application form, candidates explicitly accept the performance of all necessary in-depth analyses regarding data, company profiles and biographies, in full compliance with industrial secrecy.
7. All information collected regarding the company and the profile of the candidates are processed in compliance with EU Regulation 679/2016, cd. GDPR, for the sole purposes of the Prize.

## Art. 5 Methods of participation

8. By registering for the Award, candidates guarantee that the proposal submitted is original and does not violate any rules protecting copyright or other third-party rights, including those of exclusive rights, intellectual property rights, etc. In this regard, each participant undertakes to fully indemnify the promoters, organizers and all parties involved in the Award from any claims by third parties.

9. The winners undertake to guarantee their participation and that of their legal representative or, in the event of impossibility, an official delegate, in the case of companies, at the awards ceremony, and agree to appear in news reports and in any television and photographic footage of the event, without claiming anything in terms of their own rights or those of the representing companies. In the event of restrictions and/or limitations, the ceremony will be held online.

The winners must ensure their remote presence. By accepting this Regulation, the signatory of the Application for Participation gives his/her consent to the use of his/her images/photos/videos and/or interviews, but also of his/her authorial products (e.g. the photos/images of the innovative products and the short descriptions and/or presentations/biographies of the innovative product presented on the occasion of participation in the Award), for all the informative or corporate communication, advertising and promotional purposes of ItalianExhibition Group Spa (through its websites and social channels)

10. In compliance with industrial secrecy and the confidentiality of the candidates, the Jury, through the Organizational Secretariat, may request information, interviews or visits from the candidates themselves that are useful for the purposes of the selection.

11. The communication of untrue, inaccurate or incomplete data, and failure to comply with the participation procedures established in this Regulation and the requirements for participation will result in the exclusion of participants from the selection or the return of the prize received.

It is specified that by submitting the application to participate in the competition, the participant accepts all the clauses of this Regulation and authorizes IEG to make his/her image public for publication, reproduction, diffusion and distribution through communication activities, press, Internet site, events, public places and to combine it with its own brands and promotional activities.

## **Art. 5 Methods of participation**

The participant also declares and guarantees to the organizer:

- I) to be of legal age;
- II) that the personal data reported are true;
- III) to waive the right to request from the organizer any compensation (in any form) for image rights, photographic recording, recording transmitted via the web and through any other means of transmission and/or technological support, present and future, of participation in the competition;
- IV) to guarantee the organizer that the idea/format presented does not violate any third party rights of any kind (for example: trademark, patent, distinctive signs, unfair competition, copyright, etc.).

## **Art. 6 Organizing Secretariat**

The Organizing Secretariat is based at ITALIAN EXHIBITION GROUP SPA and carries out organizational and promotional functions of the Award.

## **Art. 7 Judging Committee**

The Judging Committee, which will be specifically appointed by the Promotion Committee and composed of personalities with recognized experience in the field of innovation belonging to the scientific, academic and industrial world, performs the functions of Jury. Its task is to identify the winners on the basis of the best projects regularly presented.

## **Art. 8 Selection procedure and communication of results**

1. The promoters of the Award verify the admissibility of the applications submitted in accordance with the provisions of the regulation and the requirements set out in the previous articles 3, 4 and 5. They then make the documentation available to the Judging Committee.
2. The Judging Committee assigns a score to the selected candidates based on the evaluation criteria set out in the following art. 9, and the weights to be assigned to them, defined after its establishment.

## **Art. 8 Selection procedure and communication of results**

3. The Judging Committee may, if it deems it necessary to gather additional information for the purposes of the evaluation, request an interview or a specific meeting with the candidates for the Prize.

4. The applications will then be placed in the ranking based on the score assigned.

5. The winners will be contacted by the Organizing Secretariat promptly and will be invited to the awards ceremony. On the same occasion, they will be asked to present their project to the public present. The winners therefore undertake to guarantee their participation in the awards ceremony, in the manner set out in art. 5, and agree to appear in news reports and in any television and photographic footage of the awards event, without claiming anything in terms of their own rights or those of the companies represented.

6. The ranking, with the list of participants and winners, will be made public from the day of the awards ceremony, through publication on the website [www.sigep.it](http://www.sigep.it) and through the websites of the subscribing bodies.

## **Art. 9 Evaluation criteria**

1. The evaluation of the applications, which is the exclusive responsibility of the Judging Committee which carries it out under its own responsibility and at its sole and final discretion, will take into account:

- Degree of novelty of the project; (score assignable 1-10)
- Business model; (score range 1-5)
- Quantitative and qualitative developments; (score 1-5)

Additionally, each category will have scores derived from specific parameters:

- Per la categoria Equipment, Technology & Kitchen Materials:
  - Low energy consumption; (score 1-5)
  - Sustainable and innovative materials; (score 1-5)
  - Economic consequences; (score 1-5)
- For the Ingredients & Semi-finished Goods category:
  - Impact on the seasonality of the raw material (score assignable 1-5)
  - Use of refined ingredients (score 1-5)
  - Cutting-edge marketing strategy (scoring range 1-5)

## Art. 9 Evaluation criteria

Per la categoria Frozen & Ready-made Products:

- Innovation on product marketability (score 1-5)
- Packaging performance (score 1-5)
- Made with high quality ingredients (score 1-5)

For the Sustainability category:

- Economic consequences; (score 1-5)
- Sustainable balance; (score 1-5)
- Impact of social innovation activities in the territories, aimed at spreading the concept of product sustainability (assignable score 1-5)

For the Digital Innovation and AI category:

- Adoption of emerging technologies with a concrete impact on the sector; (score 1-5)
- Impact of AI in terms of machine learning; (score 1-5)
- Level of innovation in the inclusion of an innovative smart payment model; (assignable score 1-5)

Per la categoria Best Organic / Free From product:

- Visual evaluation of the product (score assignable 1-5)
- Impact of ingredients free from artificial elements (score assignable 1-5)
- Incidence of the ethical component of the product (score assignable 1-5)

For the Packaging category:

- Sustainable and innovative materials; (score 1-5)
- Performance; (score 1-5)
- Innovative capacity for recycling materials; (score assignable 1-5)

2. Launch of a new award category called "Innovation – People's Choice" which will award the product most appreciated by users of the TEO App of Sigep 2025.

## **Art. 10 Nature, amount and assignment of prizes**

1. The awards consist of ceremonial plaques that will be created by IEG through specific coordination on content and graphics with the other promoters.

## **Art. 11 Award ceremony**

1. The prizes will be awarded during the public awards ceremony that will take place at Sigep 2024. The date, location and further logistical details of the ceremony will be promptly communicated via email by the Organizing Secretariat to the winners, who undertake to guarantee their participation as indicated in art. 5, and maximum visibility will be given to all information media.

2. In case of restrictions and/or limitations, the ceremony will be held online.

3. Winners must still ensure their physical or remote presence at the ceremony.

**DATA**

**STAMP AND SIGNATURE OF THE  
EXHIBITING COMPANY**